



ON  
THE  
EDGE  
OF



AAPG Eastern Section Meeting

2011 Washington, DC

A NEW ENERGY FRONTIER



Dear prospective exhibitor,

You are cordially invited to exhibit at the **Eastern Section of the American Association of Petroleum Geologists (ES-AAPG) 40<sup>th</sup> annual meeting** in Washington, DC, September 25-27, 2011. The meeting's theme *"On the Edge of a New Energy Frontier"* combines a dynamic technical program with relevant themes such as Eastern basin gas shales; Eastern basin stratigraphy, thermal histories, and hydrocarbon generation; coalbed methane; carbon sequestration; and energy & policy issues with a variety of workshops and field trips to promise strong attendance in the Nation's capital.

The ES-AAPG Meeting 2011 will provide an excellent venue to exhibit your products and services to a broad spectrum of participants in an excellent venue. The arrangement of the exhibition space will assure continuous flow of meeting attendees—with the Icebreaker, coffee break amenities, and the poster sessions positioned within the exhibit area to encourage meeting attendees to walk through and mingle in the exhibit hall (see floorplan.)

The Exhibition Hall in the Hyatt Regency-Crystal City Hotel includes:

- 17,000 sq ft of dedicated, secure exhibition space.
- 65 8'x 10' furnished booths. Larger booths are available on request.
- Poster Session in adjacent 6,000 sq ft hall.
- Opening icebreaker, morning coffee, afternoon soft drinks in the Exhibition Hall.
- Two complimentary meeting registrations included with booth purchase.
- Experienced exhibition services provider on site at all times to manage and assist with exhibition set up, disassembly, and special booth needs.

Booths will be assigned on a first come, first serve basis. Booth rental costs \$1050 and includes two complimentary meeting registrations. Booths are furnished with pipe and drape, a table, two chairs and wastebasket. Booth space rental for educational institutions and non-profit professional societies is \$600 and includes one complimentary meeting registration.

We hope that you will consider exhibiting at the 2011 AAPG Eastern Section meeting in Washington, DC. To assure that you get the exhibit space of your choice, please complete the exhibitor application and return it with your payment as soon as possible to the address shown. If you have any questions or require additional information, contact the 2011 Exhibition planning committee co-chairs, Robin Petrusak and Elizabeth Eide, at [aapgesboothsale@yahoo.com](mailto:aapgesboothsale@yahoo.com).

We welcome you to Washington!

