



OodlesDeals Internship

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College Park Scholars – Science & Global Change Program

Computer Science

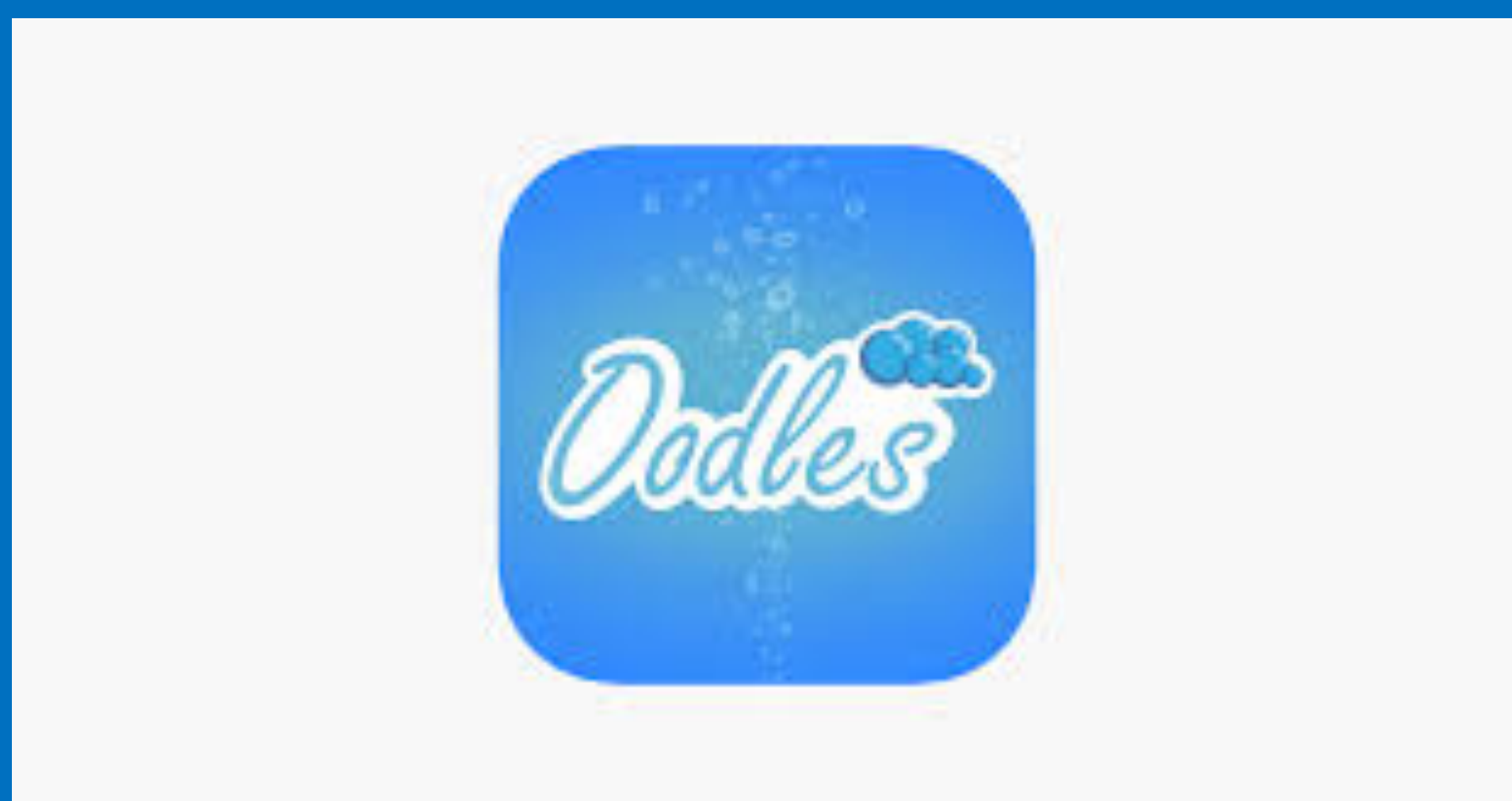
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Introduction

Over Winter break 2019-2020, I was an intern at Oodles Corporation, a start-up company with an app that provides deals for college students at local eateries. I worked directly for Asheesh Barman, the President & COO of the company.



Oodles App Logo

Company Information:

Oodles Corporation

Supervisor: Asheesh Barman

Mission: Provide amazing deals at a wide variety of restaurants around college campuses. The more people you go with, the better the deals are.



Activities:

- Providing feedback for improving the user interface and making it easier for users to achieve “scorcher” (a deal reward).
- Testing the app’s compatibility with upcoming iOS (and android) releases.
- Researching new restaurants that would potentially pay to be on the OodlesDeals app.
- Reviewing the app from a student’s perspective.



Example Flyer Promoting App

Discussion:

Seeing Asheesh go through the process of growing his app/company opened my eyes to what it really takes to operate a business. He works constantly throughout the day and must take frequent trips to universities around the country for app launches, meetings with restaurant/hotel owners, and sponsored events. Because of this, he depended on me to make sure everything was running smoothly with the app from a technical standpoint. I submitted reports of all the bugs and user-interface improvement opportunities I could find. Doing this, I learned to think critically about front-end development, and how to look at pages from a user standpoint to make them intuitive to use (a few of the changes I recommended have made it to the latest version of the app).

Acknowledgments:

I’d like to thank Asheesh Barman for allowing me to be a part of his journey, and I wish the best of luck for OodlesDeals future I’d also like to thank Dr. Holtz & Dr. Merck for the guidance through my first internship!

